





SmartFresh™ InBox offers growers and packers a simple, convenient application option

Efficient and flexible ethylene control

SmartFresh InBox fits the needs of your operation with do-it-yourself application.

As consumer demand rises for sustainable, high-quality, fresh produce, retailers in turn demand the same from growers and packers. To help you meet the challenge, SmartFresh InBox works with your existing quality-management program to help you deliver consistently better produce and capture key advantages while produce is in transit and in the box. SmartFresh InBox optimizes returns and improves peak freshness to help exceed customer expectations—and deliver your high-quality produce further.

Easy to Use

For growers and packers who don't have an airtight room or who just want a smaller, convenient option, SmartFresh InBox provides powerful quality protection on the go. Simply place the SmartFresh InBox sachet in the box with the produce and it's ready to ship.

Why use SmartFresh InBox:

- Protect your produce quality
- Effective for a wide range of crops
- Ship to new, longer-distance markets
- Scald protection at harvest
- Improve shelf life and reduce food waste



FIRMER PRODUCE



Granny Smith: 5 months storage in regular atmosphere (RA). Cold exit \pm 10 days shelf life

SOURCE: Spain, 2018

SCALD CONTROL





CONTROL

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Granny Smith: 5 months storage in RA. Cold exit* + 10 days shelf life, resulting in 100% scald control

SOURCE: Spain, 2018



















* the moment apples are taken out of storage